



## CONFERENCE-DEBATE

26 September 2016  
Venue: Committee of the Regions, Rue Belliard 101, Brussels  
Room JDE 70

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### FINANCING INVESTMENTS IN TOURISM INDUSTRY TO INCREASE COMPETITIVENESS AND ATTRACTIVENESS OF EUROPEAN TERRITORIES

14 :00 **Registration of participants and welcome coffee**

14:30 **Welcome address & keynote**

Mr Markku MARKKULA, President of the Committee of The Regions

Mr Hanspeter WAGNER, CoR member and Rapporteur for opinion on "Tourism as a driving force for regional cooperation across the UE"

Mr. Paul-Emile MOTTARD, President of the European Confederation of Local Intermediate Authorities (CEPLI)

15:00 **Debate**

Enhancing infrastructure investments in Tourism to create conditions of local and regional development

Specialisation of the territory: strategies to highlight the territorial assets

Moderator: Mr. Dan LUCA, Senior Director, EurActiv Media

Inputs from:

- European Commission, DG Growth, Tourism Unit
- Mr Andrea Colantonio, Project Directorate, European Investment Bank
- European Parliament

Exchange of best practices with experienced stakeholders and CEPLI members:

- European Tourism Commission (tbc)
- Mrs Marta Farrero Munos, Manager Patronat de Turism Costa Daurada and Terres de l'Ebre of the Tarragona Provincial Council, Arco Latino;
- Mr Jean-Louis Pourquier, County Counsellor Lozère, Association of French Provinces (ADF);
- Mr Matteo Besozzi, President of Novara County, Union of Italian Provinces (UPI);
- Mr Paul-Emile Mottard, Provincial representative of Liège in charge of tourism, Association of Walloon Provinces (APW);
- National Union of County Councils of Romania (UNCJR); Partenalia;

17:00 **Summing up and concluding remarks**

Mrs Francina ARMENGOL I SOCIAS, President of the NAT commission of the CoR

Mr. Paul-Emile MOTTARD – President of the European Confederation of Local Intermediate Authorities

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*Translation: English, French, Italian, Spanish*

Registration: <http://cepli.eu/register>